

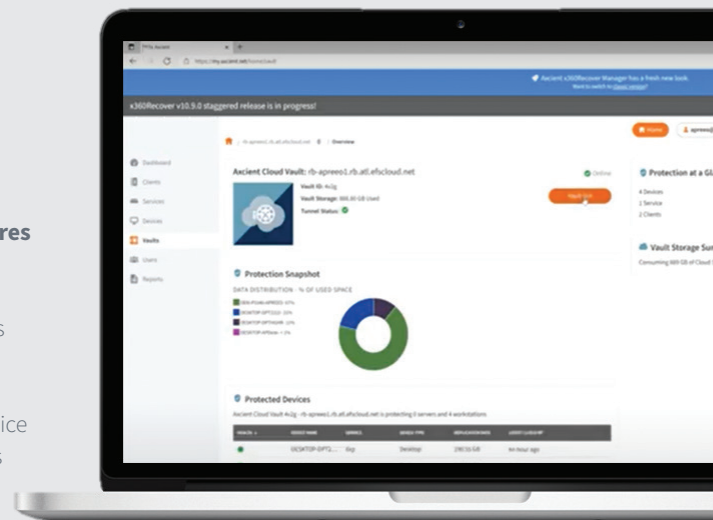
Business Continuity

Business Continuity and Disaster Recovery. Protect Everything.

Business Continuity is more than just backup. It is the most dependable and cost-effective Business Continuity and Backup and Disaster Recovery (BCDR) solution. Data protection and business continuity should not be out of reach for any business.

Critical capabilities include:

- **Backups** as often as every 15 minutes
- **Local virtualization** in seconds
- **Robust storage** and secure long-term retention
- **Protect Everything:** Support for Windows, VMware, Hyper-V, and IaaS
- **Recovery Point Objective** of 15-minutes
- **Recovery Time Objective** of less than 1-hour
- **No data corruption worries** because your backup is chain-free
- **Very low CPU** – only 0.2 GB/TB RAM
- **Backup public cloud VMs** (Azure, GCS, etc.)
- **Appliance-free option** with Cloud backup for disaster recovery and endpoint protection
- **Local storage to accelerate restores** and virtualization, chain-free
- **Never pay a ransom** with AirGap to thwart would-be malware attacks
- **Data is checked for corruption** after backing up through AutoVerify
- **BYOD Choice** – bring your own device or your own data center, or use ours



- ✓ **79% of SMBs** backup their data or have a disaster recovery plan in place
- ✓ **A break in continuity can cost \$10,000/hour** at minimum for small businesses. For larger companies, those hourly costs can balloon to more than \$5 million.
- ✓ **58% of C-level executives at SMBs** said their biggest data storage challenge is security vulnerability.
- ✓ **50% of SMB leaders** said cyberattacks are their biggest data protection concern, yet more than 20% do not currently have a data backup or disaster recovery solution in place.